



## ARTWORK READINESS CHECKLIST Custom Bags & Labels

Checklist must be completed prior to submitting artwork to your Private Label Expert  
Please reference the [FDA Food Labeling Guide](#) for a complete overview of packaging requirements and recommendations.

### Packaging Language Requirements

- The word “coffee” is predominantly located on the front of the bag or label
- Labeled *ground* or *whole bean*
- Net weight listed in ounces and (grams)  
*Example: Net Wt. 12oz (340g)*
- Net weight is located on bottom one-third of the bag
- Distributor statement matches the following format:  
*Distributed by: Your Company Name*  
*Legal Street Address* – Required if not in city directory (P.O Box Acceptable)  
*City, State Zip Code*
- Ingredient list optional for Coffee-only products; *Ex. Ingredient: Coffee or Ingredient: 100% Arabica coffee*
- Ingredient list required for flavored coffee; *Ex. Ingredients: Coffee, Natural & Artificial Flavors*

### File Requirements

- File is Adobe Illustrator (preferred, highest resolution), \*do not send as PDF
- Text is greater than 7 point
- All fonts are outlined
- Lines are greater than 1 point
- Colors are within [CMYK primary colors](#)
- Artwork should be created within its own layer- separate from the Joe’s Garage dieline and white layers; *Joe’s Garage dielines cannot be altered*
- All links are embedded and at a minimum of 350 dpi
- Reverse type should be bold and open (avoid thin letters and serifs)
- Label borders need to be at least .0625 inches from border edges

**\*Any artwork changes requested after artwork has been submitted for proofing will incur a \$50 fee**

**Disclaimer:** The statements made within this packaging language requirement guide should be used for informational purposes only. Joe’s Garage Coffee shall not be responsible for any packaging language used and shall not be liable for any loss or damage arising from or in connection with the use of this packaging language guide.